PRO RECTOR OF STRATEGIC PLANNING AND ENTERPRISE AT THE UNIVERSITY OF MALTA LECTURES AT IMLI

Professor Tanya Sammut-Bonnici (Pro Rector Strategic Planning and Enterprise at the University of Malta, and Joint Editor of the Wiley Encyclopedia of Strategic Management) delivered a set of lectures entitled “Evolution Cooperation” to the IMLI Class of 2020-2021.

Her enlightening presentation enabled the students to grasp the study of cooperation through the multidisciplinary lenses of several theories including Evolutionary Theory, Darwinism, Game Theory and Complexity Theory. Professor Sammut-Bonnici guided the students on how to identify mechanisms of cooperation that are stable, self-correcting, and adaptive, during the development of policy, legislation, agreements, treaties as well as during the process of
mediation and conflict resolution. She also explained to the students how to successfully develop mechanisms for cooperation that lead to stable scenarios.

Professor Sammut-Bonnici is responsible for the participative development of the University’s strategic planning process and enterprise engagement in educational activities. Her contribution to academia lies in strategic management. She has published extensively in the International Journal of Management Reviews, European Business Journal, Encyclopedia of International Management, Encyclopedia of Marketing Management, as well as leading textbooks including Dynamics of International Strategy, and Strategy Analysis and Practice.

Professor Sammut-Bonnici has held leading executive posts in the manufacturing, telecommunications, media and banking industries, as well as directorships in the finance, security, employment and education sectors.

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** For further information please contact Ms. Ramat Jalloh (Editor, IMLI e-News) at publications@imli.org